



## FOR IMMEDIATE RELEASE: 27/03/2024

## \$3,000 Available for Summer Student Business Start-Ups

**SARNIA, ON:** The Sarnia-Lambton Economic Partnership and Business Enterprise Centre of Sarnia-Lambton are excited to relaunch Summer Company, an innovative program that empowers students between the ages of 15 and 29 to turn their business dreams into reality.

This program provides eligible students with up to \$3,000 in funding and regular mentoring sessions with business owners and counsellors, allowing them to gain valuable experience and develop skills to help them succeed as entrepreneurs. Approved participants are provided with financial support of up to \$1,500 to launch a business and upon successful completion of the program, are eligible to receive another \$1,500. Additionally, the student will keep all profits earned through the summer.

"We look forward to working with entrepreneurial students in the Summer Company program again this year. It is a great experiential learning program that has helped many youth in Lambton County turn their interests into a business, learn, and earn a summer income," said Alison Minato, Manager of the Business Enterprise Centre. "Participants get exposure to and support in all aspects of operating a small business, from finance and human resources to marketing and strategy, which can have major impacts on identifying future career paths".

Applications for Summer Company are currently open and will be received until May 1<sup>st</sup>.

To be eligible, students must live in Lambton County and be returning to school at the end of the summer. Interested students are encouraged to visit <a href="https://www.sarnialambton.on.ca/summercompany">www.sarnialambton.on.ca/summercompany</a> for more information.

The Summer Company program is delivered by the Sarnia-Lambton Economic Partnership through the Small Business Enterprise Centre of Sarnia-Lambton on behalf of the Government of Ontario.

## **ABOUT Sarnia-Lambton Economic Partnership**

The Sarnia-Lambton Economic Partnership (SLEP) is the lead economic development agency for the Sarnia-Lambton area. Funded by the County of Lambton, we have a focus on promoting the distinct advantages that Sarnia-Lambton proudly offers companies and residents. By coordinating community-based economic development initiatives and working to maintain a commercially attractive environment, we foster new business creation, help ensure that established firms remain and grow here, and work to attract growing businesses to the Sarnia-Lambton area. Visit sarnialambton.on.ca to learn more.

## **Media Contact**

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