

The Town Of
PLYMPTON-WYOMING



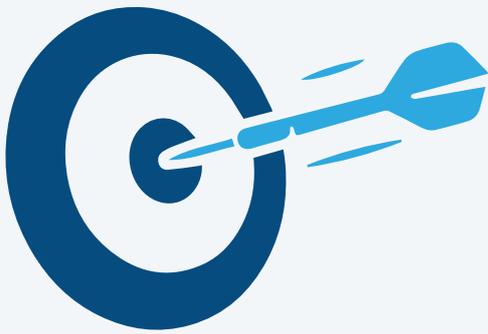
November

2023

**Strategic
Plan**

Purpose of Strategic Plan

To identify and prioritize key Areas of Focus and develop strategic actions for the future of Plympton-Wyoming that will enable Plympton-Wyoming to continue to remain strong and vibrant while meeting the needs of its residents, staff, stakeholders, and the broader community.



Mission

To foster and support sustainable growth through a strong connection with our heritage; unifying both rural and urban diversity by expanding opportunities and providing healthy partnerships for all residents and stakeholders.

Vision

One unique Ontario community to grow a lifetime of opportunities. Enlightened by our past. Embracing our present. Enthusiastic about the future.





Solicitation of Input

On November 14th and 23rd, 2023, all Council members and four senior staff of the Town of Plympton-Wyoming engaged in interactive strategic planning workshops at Wyoming Fire Hall and the Council Chamber in Wyoming.



Current Perceptions

The individuals providing input to the strategic planning process had a very positive perspective of the Town of Plympton-Wyoming. Key themes relating to their current perspectives of the Town of Plympton-Wyoming included engaged and diverse community, personal attachment, lakefront location, as well as growth.



Merits

Workshop participants identified many merits that exist for Plympton-Wyoming. Those merits were grouped into the following themes and prioritized as to which are most important on which to build. Prioritized merits include reasonable affordability, strong economic opportunities, stable pillars in our community, diverse community, diverse housing opportunities, as well as an engaged community.



Challenges

Workshop participants also identified some challenges that exist for Plympton-Wyoming. The themes related to challenges were prioritized as to which are most critical to address. Prioritized challenges include aging infrastructure, financial pressures, lack of diversity in tax base, development pressures, environmental concerns, rapidly changing community, as well as intergovernmental challenges.

Key Areas of Focus

There are many actions that could help ensure that Plympton-Wyoming remains strong and vibrant, while meeting the needs of its citizens, businesses, Council, staff, and the entire community. These actions should build on the merits, reduce or eliminate the challenges, and all the while keep in mind the desired outcomes and key stakeholders' perspectives.

Key Areas of Focus listed by priority level include invest in economic development, invest in services and infrastructure, prioritize fiscal responsibility, ensure responsible planning, commit to responsible governance, address changing recreational needs, as well as enhance community engagement.

Highest priority specific actions within each Area of Focus are listed on the following pages.





Priority Level **GOLD**

Invest in Economic Development

- Invest in commercial and industrial infrastructure
- Generate incentives for business, e.g., tax incentives
- Kick-start economic development
- Create commercial lands
- Encourage commercial investments to diversify our tax base
- Work with Sarnia-Lambton Economic Partnership (SLEP) to promote Plympton-Wyoming

Invest in Services and Infrastructure

- Continue to invest in our aging infrastructure
- Increase infrastructure capacity
- Invest in library infrastructure
- Increase community policing



Priority Level **SILVER**

Prioritize Fiscal Responsibility

- Plan for the long term by budgeting for the future
- Ensure competitive procurement
- Increase flexibility to capitalize on funding opportunities
- Prioritize fair and responsible taxation
- Proactively seek out additional creative grant funding
- Illustrate and communicate how spending of tax dollars adds value

Ensure Responsible Planning

- Change zoning to allow for more multi-use housing
- Promote mixed-housing development
- Protect small farms
- Control growth



Priority Level **BRONZE**

Commit to Responsible Governance

- Ensure transparency and accountability in our actions and processes
- Lobby and advocate on behalf of Plympton-Wyoming to other levels of government

Address Changing Recreational Needs

- Enhance and improve existing facilities
- Create a community services division
- Introduce recreational programming
- Accommodate all ages in our recreation and related communication

Enhance Community Engagement

- Invite and encourage community engagement
- Canvas the community and solicit public feedback to manage change
- Promote Plympton-Wyoming. We have it all!
- Promote our natural features
- Invite all to Plympton-Wyoming and make everyone welcome
- Better support our service clubs

Action Plans

Action Plans for several high priority actions have been created by Plympton-Wyoming Council and staff. Additional Action Plans will be created in the upcoming months.

Summary

The Plympton-Wyoming Council and staff strategic planning workshops were very productive activities. The participants were very engaged and committed to the process. The participants took an important step by providing valuable input to help create the basic components of a Strategic Plan. This will help enable Plympton-Wyoming to continue to remain strong and vibrant while meeting the needs of its residents, staff, stakeholders, and the broader community.





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