

# **Community Improvement Plan (CIP)**

#### What's a CIP?

 Municipal planning 'tool' to support community improvement and stimulate private investment

#### **CIP Programs:**

- Focus attention on local priorities
- Target areas in transition or in need of repair, rehabilitation and redevelopment
- Encourage positive community change





## **Downtown Wyoming CIP**

#### **CIP Area**

 Study Area includes lands within Wyoming's 'Central Commercial Area'

#### Goal

 To provide CIP programs and design guidelines that are practical and appropriate for Downtown Wyoming and help to promote further improvements in the community

#### **Objectives**

- Promote the ongoing viability and revitalization of Downtown Wyoming as the focus of pedestrianoriented retail, commercial, office and cultural activities
- Encourage the preservation, restoration, reuse and improvement of buildings
- Facilitate and promote community economic development







# **Study Findings**

### **Strategic Objectives**



Commercial building facades (retail/ service commercial uses and offices)



Structural improvements (commercial buildings)



Pedestrian connections (crosswalks, laneways)



Streetscape enhancements (e.g., planters, lighting, banners)

### **Proposed CIP Components**



Façade and Structural Improvement Program



Downtown Design Guidelines



Plan Administration



# Façade and Structural Improvement Program

#### **Purpose:**

- Encourage restoration and rehabilitation of commercial buildings in Downtown Wyoming, including storefront display areas and signage
- Provide incentive to property owners and tenants to:
  - Improve facades of commercial buildings
  - Complete structural improvements to commercial buildings

#### **Eligibility:**

- Own or be tenant of commercial building within CIP Area
- Building requires upgrades
- Minimum upgrade cost of \$2,500

#### **Typical Projects:**

- Entrance modifications to provide barrier free accessibility
- Repair / replacement of roof
- Structural repairs to outer walls
- Repair / replacement of windows and doors
- Façade improvements such as cladding, siding, or painting
- Addition of ornamentation or canopies
- Improved signage







## **Downtown Design Guidelines**

### **Purpose**

- To assist staff with the implementation of the proposed Façade and Structural Improvement Program.
- To assist Town staff with the evaluation of proposals for development/redevelopment.
- To help inform decisions on public infrastructure projects.

Guidelines will be prepared to provide general direction on a variety of public and private design elements.

### **Design Elements**





# **Urban Design Visualizations**

Broadway Street Corridor: View South From Thames Street





Broadway Street Corridor: View South From Main Street

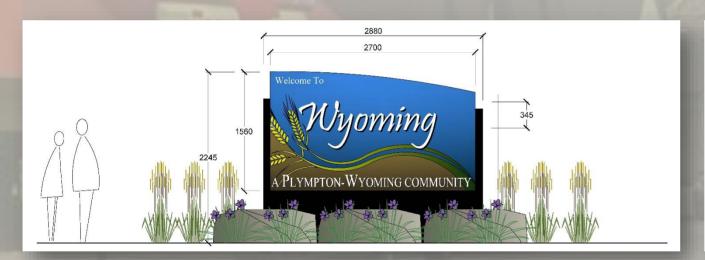


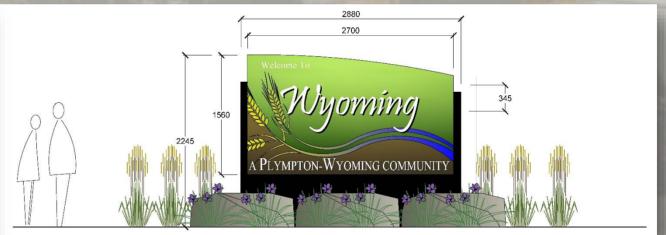


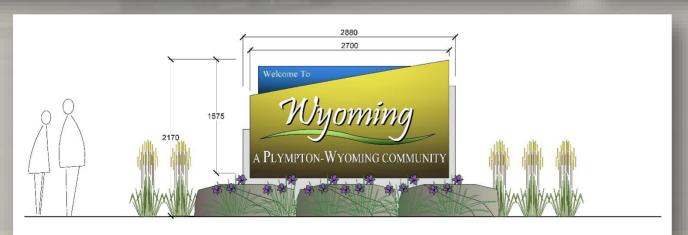


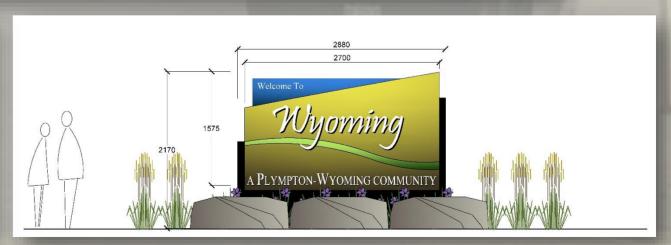
### 'Welcome' Sign Concepts

- •The final layout of this signage could potentially be used as a template for other Plympton-Wyoming communities.
- •New welcome signs would be located near the current Wyoming community signs at the north and south ends of Broadway Street.











## **Next Steps**

Update the CIP materials to address comments received through consultation

Circulate the draft CIP to the Steering Committee

Bring updated CIP before Council at a future public meeting

Implement Council-Approved CIP

