



THE TOWN OF PLYMPTON-WYOMING			
Subject:	Community Engagement Strategy Policy	Section ADMIN	Policy #98
Effective Date:	November 12, 2025	Approved By: Council	
Revision Date:			

1. INTENT

The Town of Plympton-Wyoming is committed to fostering meaningful and inclusive community engagement in municipal decision-making. This strategy outlines procedures, guidelines, and expectations for engaging community in a manner that reflects the values of transparency, accessibility, and collaboration.

2. DEFINITION

Community engagement refers to the process of involving residents, businesses, organizations and partners in decisions that affect them and the community. This includes informing, consulting, involving, collaborating, and empowering participants through various methods and tools.

3. GUIDELINES

The Town may initiate engagement activities to support strategic planning, policy development, service delivery, asset management and community initiatives. Engagement efforts should be inclusive, respectful, and tailored to meet the needs of the community. Special attention will be given to equity, accessibility, and culturally responsive practices.

4. ENGAGEMENT FRAMEWORK

The Town of Plympton-Wyoming is committed to a robust engagement framework that ensures all community members have equitable opportunities to participate in municipal decision-making. This framework is built upon key principles including inclusivity and accessibility, which ensure that engagement efforts reach diverse populations and accommodate varying needs. Transparency and accountability are upheld through clear communication of objectives, processes, and outcomes. Early and timely involvement allows community members to contribute meaningfully before decisions are finalized, fostering trust and collaboration. Clear and respectful communication is prioritized to ensure that all voices are heard and valued. Finally, continuous improvement is embedded in the framework, encouraging regular reflection and adaptation of engagement practices to better serve the community. The Town will utilize, when feasible, the IAP2 Spectrum of Public Participation as a guiding tool to design engagement processes that align with these principles. **Schedule A** provides detailed



objectives and examples of how the IAP2 Spectrum may be applied in various contexts.

5. METHODS AND TOOLS

To facilitate effective community engagement, the Town of Plympton-Wyoming will employ a diverse array of methods and tools tailored to the nature of each initiative and the needs of the community. These may include public meetings and open houses that provide direct interaction between residents and municipal representatives, as well as surveys and feedback forms that allow for broad input on specific issues. Focus groups and workshops will be used to gather in-depth perspectives from targeted community members, while digital platforms such as social media and the Town's website will be leveraged to disseminate information and collect feedback efficiently. Advisory committees may be established to provide ongoing guidance and community representation on key projects. All engagement tools will be selected based on their appropriateness, accessibility, and the resources available, ensuring that participation is inclusive and meaningful.

6. ROLES AND RESPONSIBILITIES

Community engagement within the Town of Plympton-Wyoming is a shared responsibility that involves collaboration across all levels of the Town's governance. Mayor and Council play a leadership role in endorsing and promoting engagement initiatives, ensuring alignment with strategic priorities. Municipal staff are responsible for planning, implementing, and evaluating engagement activities, integrating community input into service delivery and policy development. Community organizations serve as vital partners in reaching diverse populations and facilitating dialogue. Residents are encouraged to actively participate, share their perspectives, and contribute to shaping the future of their community. Together, these groups form a cohesive network that supports transparent, inclusive, and effective engagement.

7. EVALUATION AND REVIEW

The Town of Plympton-Wyoming will evaluate community engagement activities to ensure they are effective, inclusive, and responsive to community needs. Evaluation criteria will include the level of participation and representation across demographic groups, the quality and relevance of feedback received, and the extent to which engagement influenced decision-making. Mutual learning between the Town and its residents will be assessed to identify opportunities for growth and improvement. Regular reviews of engagement practices will be conducted, and findings will inform updates to the strategy and future initiatives. This commitment to evaluation and continuous improvement ensures that engagement remains a dynamic and impactful component of municipal governance.